



SCALA CONTENT MANAGER

Scala Content Manager is a web-based central server for content distribution, player network management and administration. It is a powerful application that lets you control from one to hundreds, even thousands, of digital signage displays from a single browser interface. Easily manage your network by using Scala's flexible scheduling and planning options, consent-based user roles and network control options.

FEATURES



Easy-to-Use Interface

User-friendly, web-based UI for seamless content management.



Time Trigger

Set specific content to play at exact times, with custom repeat intervals, in its own frame or full-screen.



Effortless Media Management

Organize content by file type, categories, and metadata.



Event Trigger

Play specific content in response to weather updates, user input, or sensor triggers.



Customisable Templates

Easily update video, images and text within Content Manager.



Smart Scheduling

Set content schedules with start/end dates, time slots, and recurrence patterns.



Playlists

Create playlists using Scala scripts, messages, videos, HTML or static images.



Emergency Messaging

Override displays for urgent alerts or scheduled emergency messages.



Sub-Playlists

Create several smaller playlists which can function independently, or grouped together inside a larger master playlist



Multi-Frame Playback

Display multiple independent content frames on one screen.



Smart Playlists

Setup rules to auto-generate customized playlists



Multi-Channel Support

Run up to four separate content channels from a single player.



Conditional Playback

Set precise playback rules for each media item in a Master Playlist—e.g., play Video A only on Mondays or Image B only at the Sydney location.



Audio Only Contents

Create audio-only channels or play background music that can be automatically muted when video with its own audio plays



Permission-based User Roles

Users can be assigned different access rights for improved security and workflow.



Workgroups

Manage access to content for different departments so each group only sees the messages they are supposed to.



Approval Workflow

Ensure content is reviewed before playback, with email notifications.



Smart Content Distribution

Players automatically download only new or updated files.



Player Management

Organize players by location and other criteria for targeted content delivery.



Player & Network Monitoring

Track player status, content downloads, and view screen snapshots.



Maintenance Scheduling

Conduct remote maintenance tasks such as reboot, send and retrieve files or install Scala updates. Tasks can be scheduled to execute at specific times with minimal disruption to your digital signage network.



Scalable Deployment

Supports single screens to thousands of displays across multiple locations.



Enhanced Compatibility

Works with proxies, ACNS, and delivers content over HTTP/HTTPS (IPv4/IPv6).



Cross-Platform Support

Works well with Windows, Android and Linux players.



Communicate Your Way

Both Terrestrial & Satellite (multicast) IP-based communication carriers are supported.



Database / Backend Support

Supports Microsoft SQL Server and PostgreSQL databases.



Player Options

Scala Media Players are engineered for performance, stability and capability to suit every need.

For more information about Scala Content Manager, visit:

www.scala.com/sg.

