



SCALA DESIGNER

Scala Designer is a standalone application for creating designs with multiple layers, interactivity and data-driven information. Create stunning and imaginative multimedia productions that utilize motion, color, graphics, text animation, video, sound design, and special effects, while creatively highlighting the message you want to emphasize. Scala Designer is the fastest, most cost-effective solution for easily creating truly dynamic content for digital signage.



Intuitive Interface

Built-in tools and a video editor provide a smooth, user-friendly experience for effortless content creation.



Dynamic Content

Seamlessly blend text, graphics, sound, and video with full-screen previews.



Smooth Transitions

Choose from hundreds of built-in, full-screen effects and transitions.



Crawls

Add dynamic, data-driven text with adjustable speed and direction.



Flexible Layouts

Design for landscape, portrait, or video walls with auto-rotation and scaling for a perfect fit.



Template Creation

Create professional templates that users can update in CMS while maintaining a consistent design.



Original Quality Playback

Plays media in its native format for optimal quality without unnecessary re-rendering



Touch content creator

Built-in tool for creating interactive content with buttons—no coding needed.



Live Contents

Stream social media feeds, RSS updates, weather info, and live video seamlessly.



Seamless Integration

Connect with external devices like sensors, scanners and databases.



Optional Scripting

Powerful scripting capabilities enables integration with external data sources.



Multi-Language Support

Create content in European, Asian, Arabic, and Hebrew with full writing system compatibility.



Broad Media Support

BMP, JPEG, PNG, GIF, TIFF, WMF, MPEG-2, WMV, H.264, HEVC/H.265, Apple ProRes H.264/MPEG2 over RTP/RSTP, WMA, WAV, MP3, M4A/AAC



Seamless Script Publishing

Publish your content to Scala Content Manager where it is scheduled and distributed to Scala Players.



Authoring Amenities

Designer comes with plenty of other useful authoring features such as undo, spell check, printing, collect files and exporting